



## *Ayurveda and Yoga – Where Science Meets Consciousness*

21<sup>st</sup> – 25<sup>th</sup> February 2008, Rishikesh, India

### **AYURVEDA CONFERENCE EXPO DETAILS**

#### **RATES:**

Basic Booth Price:

Rs 15,000 if booked by 15<sup>th</sup> August, 2007.

Rs 20,000 if booked on/by 15<sup>th</sup> January 2008.

Rs 25,000 if booked after 16<sup>th</sup> January 2008.

Additional booths: There will be a 10% discount for two booths, 20% discount for three booths and 30% discount for four or more booths.

Corner booth: There will be a 10% additional fee for a corner booth.

Taxes: All payments will be subject to local taxes as applicable.

#### **REFUND POLICY:**

Refund of 75% of all fees payable will be refunded for cancellations received by organizers on or before 21<sup>st</sup> January 2008. No refunds will be payable for cancellations on or after 22<sup>nd</sup> January 2008.

#### **PACKAGE CONTENTS WITH EACH BOOTH:**

- 2 Exhibitor passes for the entire Conference (which includes lunches and dinners for the five days),
- 2 chairs,
- 1 table,
- 1 fan,
- 1 light,
- 1 plug point (rated to 15 Amps),
- Floor cleaning once a day,
- Free listing in conference website ([www.AyurvedaConference.com](http://www.AyurvedaConference.com)); and
- Discount of 15% on advertisements in conference brochure.

#### **BOOTH PAYMENT**

To secure your booth, payment must be made in full at the time of booth booking.

#### **MOVE- IN**

Move-in will be from 12:00 noon until 6:00 PM on Wednesday February 20th. All exhibitors must be moved in by 8:00 PM unless prior arrangements have been made. Let us know if you have any special move-in needs. Vehicular access is limited and parking is very limited. It is encouraged that you use small size vehicles. Please move your vehicles as soon as you unload your materials. Any booth unoccupied as of 9:00 AM on Thursday February 21st, will be considered cancelled and will be re-rented by the organizers, without compensation to the Exhibitor.

#### **MOVE-OUT**

Move-out will take place from 3:00 pm until 6:00PM on Monday, February 25th. All exhibitors must be moved out by 8:00PM unless prior arrangements have been made. After this time, the conference organizers have the authority to remove and dispose of the Exhibitor's property and the Exhibitor will be liable for all costs incurred by the organisers, in connection with such removal and disposal. Vehicular access is limited and parking is very limited. You are encouraged to use small size vehicles. Please move your vehicles as soon as you load your materials.

#### **CONFERENCE HOURS**

Due to the nature of the conference, conference proceedings will start at dawn and end late at night every day.

#### **EXHIBITOR HOURS**

***Exhibitors will have access to the expo area from:***

Wednesday February 20: 12:00 noon until 6:00 PM (MOVE IN);

Thursday February 21 to Sunday February 24: 8.00 AM – 6.00 PM; and

Monday February 25: 8:00 AM to 2:00 PM

#### **STORAGE**

NO STORAGE WILL BE PROVIDED.

#### **EXHIBITOR BADGES**

Each exhibitor will automatically receive two (2) free registrations for the entire conference per booth. Additional badges may be purchased for Rs 1,000 each, and will include all meals but NOT access to the conference proceedings.

#### **PARKING**

There is very limited parking.

#### **SECURITY**

Security will be provided for your protection. However, we are not responsible for theft. We recommend that you take precautions and not leave valuable items in your booth overnight. Security guards are on duty during the conference and security is on site after hours and overnights. Although security services will be provided at the Conference, Exhibitors are responsible for their valuable items. Conference organizers and Parmath Niketan Ashram are not liable for theft or damage to



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Exhibitor products or materials. Fire and theft insurance, if desired, must be taken out by the Exhibitor at their own cost and expense.

### **CLEAN-UP**

At move-in and move-out, Exhibitor is responsible for the clean up and deposit of all trash including, but not limited to boxes, paper, plastic wrap and Styrofoam peanuts in waste baskets so that area may be cleaned. Exhibitor will incur a Rs 500 cleaning charge for each of their booth/s that is/are not cleaned up.

### **SMOKING RESTRICTIONS**

In compliance with the hosting ashram and the organizers policy, smoking is prohibited in all areas of the Ashram and conference premises.

### **SOUND EQUIPMENT**

Sound equipment may not project sound beyond the confines of the booth area. Please bring headphones as appropriate.

### **ACCOMMODATION**

Exhibitors have to arrange for their own accommodation. There should be adequate accommodation available at the Parmath Niketan Ashram. Contact the Conference Event Management Team at [conference@Punarnava.com](mailto:conference@Punarnava.com) for details.

### **EXPO REGULATIONS**

*PLEASE ENSURE YOUR BOOTH STAFF HAVE THIS INFORMATION.*

1. Microphones, music or VCRs used in your booth must not interfere with your neighbors. Conference Event The Management Team reserves the right to request exhibitors to turn down their audio equipment where necessary.
2. Exhibit space must be large enough to contain a reasonable audience if demonstrations are planned. The aisles must not be blocked.
3. Promotional materials may be distributed only in the exhibitor's booth and must directly relate to the exhibit.
4. All exposed parts of displays must be finished so they do not present an unsightly appearance when viewed from adjoining booths or aisles.

5. Exhibitors may not share booth space without the prior written approval of the Conference Event Management Team.
6. Boxes must be stored under tables.

### **OTHERS**

1. Any matter not specifically covered shall be subject solely to the decision of the Conference Event Management Team.
2. Violation of the Exhibitor rules shall be cause for either immediate expulsion of the Exhibitor without recompense, or rectification by the Conference Event Management Team, at the Exhibitor's expense.
3. The Conference Event Management Team, reserves the right to refuse/revoke any booth rental application without explanation.
4. Amendment: This Agreement shall not be altered, changed or amended except by an amendment in writing executed by the parties hereto.
5. Binding Effect: This Agreement shall be binding upon and inure to the benefit of the parties hereto and their respective successors and permitted assigns and is specifically enforceable.
6. Force Majeure: Conference Event Management Team shall have no liability to the Exhibitor, and the Exhibitor shall have no claim or action against the Conference Event Management Team, because of Conference Event Management Team's failure to perform any of its obligations in the Agreement if the failure is due unforeseen occurrences or to reasons beyond the Conference Event Management Team's reasonable control, including without limitation, strikes or other labor difficulties, war, riot, terrorism, civil insurrection, accidents, acts of God or governmental authorities in connection with a national, state, or local emergency. In such event, the Exhibitor's sole remedy shall be limited to cancellation and the Conference Event Management Team, may retain such part of each Exhibitor's rental as shall be required to cover expenditures already made up to such occurrence.



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### RESERVATION

Yes, I would like to exhibit at the Expo. I have read, understood and agree to the above. Please make the following reservations:

Type	Booth	Until 15 Aug 07		16 Aug-15 Jan 08		From 16 Jan 08	
		INR	US \$	INR	US \$	INR	US \$
B0	Single	15,000	350	20,000	450	25,000	575
B2	Two booths	28,500	650	38,000	850	47,500	1,075
B3	Three booths	39,000	875	52,000	1,175	65,000	1,450
B4	Four booths	46,500	1,050	62,000	1,400	77,500	1,725
C0	Single, Corner	16,500	375	22,000	490	27,500	625
C1	Corner and another	30,000	675	40,000	890	50,000	1,125
C2	Corner and two booths	40,500	900	54,000	1,200	67,500	1,500
C3	Corner and three booths	48,000	1,075	64,000	1,425	80,000	1,800

#### Please book:

Booth Type \_\_\_\_\_, ( \_\_\_\_\_ corner and \_\_\_\_\_ normal booths), for the sum of: INR/US \$ \_\_\_\_\_.

**DD or Money Order:** Payable to “Punarnava-Ayurveda Conference 2008” at Coimbatore, and send to Punarnava Ayurveda, A-21, Parsn Galaxy, Nanjundapuram Road, Coimbatore 641036, India.

**Bank Transfer:** A/c name: Punarnava Ayurveda Trust. A/c number: 0100768429. Bank: Citibank. Bank Address: Tristar Towers, Avinashi Road, Coimbatore, India. Swift Code: citiinbx.

**Credit Card:** VISA and MASTERCARD through www.ayurvedaconference.com. (Add process fee of 7%)

**Check payments:** For US \$ payments only, please make check payable to Spiritual Journeys, Inc and mail to 25 Hazelbrook Lane, Wayland, MA 01778, USA.

#### Business Details

Name: \_\_\_\_\_ Address: \_\_\_\_\_

City: \_\_\_\_\_ ST: \_\_\_\_\_ Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

#### Contact Details

Name: \_\_\_\_\_ Phone (O): \_\_\_\_\_ Phone (R): \_\_\_\_\_

Phone (M): \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Primary type of business (Check all that apply)

Manufacturer, ingestibles

Education

Retail Trade

Manufacturer, others

Government

Other

Consultancy

Information

Brief description of nature of business: \_\_\_\_\_

**I declare that the information reported on this form and all attachments is true and correct.**

Signature: \_\_\_\_\_ Name: \_\_\_\_\_ Date: \_\_\_\_\_